



Excellence in Cancer Care, Education and Research



Conference 2025

The Future Cancer Workplace & Workforce

Friday 12 – Sunday 14 September 2025

<https://conferences.ncl.ac.uk/acp-uksmo/>

Sponsorship and Exhibition Prospectus

Frederick Douglass Centre
Newcastle University
NE4 5TG



Welcome Invitation

On behalf of the UK Society for Medical Oncology (formerly The [Association of Cancer Physicians](#)), the Local Organising Committee and the Scientific Programme Board, we are delighted to invite corporate partners to participate in the First National Conference of UKSMO, from **Friday 12 – Sunday 14 September 2025**, giving you the opportunity to actively showcase your current innovative products and brands. The city of Newcastle and its University provides the perfect backdrop to this conference, showcasing innovation in the workplace and considering the Oncology workforce of the future.

There is increasing recognition that all cancer centres are under considerable pressure, due to resource limitations, increasing patient demand, increasing complexity of treatment delivery, treatment toxicity and the service delivery has impacted on capability and capacity to undertake or participate in research. Furthermore, staff are under stress with increasing incidence of burnout, work pressure and the whole system feels stretched.

The objectives of UKSMO are to promote excellence in:

- Cancer care and the provision of cancer services in the UK
- Cancer education and training, including maintaining the skills of the workforce in new and novel therapies and mentoring for career development, and supporting professional development
- Research and innovation, encouraging collaborative and coordinated working

This year we will host a parallel conference of the European Association for Cancer Education and delegates will be able to move between the meetings if there are presentations of interest.

This conference is to reflect on issues in the workplace and consider strategies to share good practice and innovation that can increase capacity and capability within the workplace and workforce, to highlight strategies for the physical and mental wellbeing of the oncology workforce and skill the participants on how they can plan their careers to maximise their impact on the service provision for the benefit of themselves and their patients.

The conference will include sponsorship and exhibition opportunities to establish partnerships with the UK Medical Oncology community. So, please consider joining us for what will be the UKSMO first national conference and most open networking event to date. We are expecting up to of 500 delegates, bringing together the community of multidisciplinary specialists that deliver cancer services in the UK.

Your support is the key to the success of our meeting, and we encourage you to consider the excellent opportunities enclosed in this prospectus. If the package detailed does not necessarily meet your company's specific marketing objectives, please do not hesitate to contact the conference chair to discuss this further.

We look forward to seeing you in Newcastle in September 2025 and thank you for your interest.



Dr Graham Dark
Newcastle University
UKSMO Conference Chair



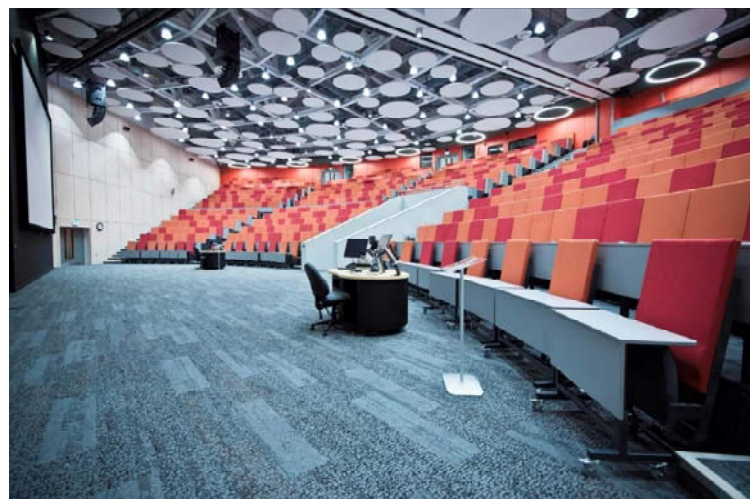
General Information

Conference Committee & Scientific Programme Board

- Graham Dark (Chair), Newcastle
- Alison Norton, (ACP Secretariat)
- Helena Earl, Cambridge
- Andrew Wardley, Manchester
- Dan Hughes, London
- Kate Young, London
- Anna Olsson-Brown, Brighton
- Richard Heywood, Leeds
- Tania Tillett, Bath
- Ashita Waterston, Glasgow
- Caroline Archer, Portsmouth
- Satinder Jagdev, Leeds
- Samreen Ahmed, Leicester
- Roshan Agarwal, Northampton
- Susana Banerjee, London

Session Themes

- Leadership in education
- Career planning in oncology and incorporation of research activities
- UKSMO strategy for cancer services
- Service development, quality improvement and innovation in the workplace
- Increasing capacity and capability and impacting on recruitment into clinical trials
- Sharing good practice
- Workforce development, and workforce wellbeing (mindfulness)
- Preparing for the future



Above & below: Main auditorium in Frederick Douglass Building



General Information

Target Audience

The UKSMO Conference 2025 is aimed at all staff working in Oncology departments, medical oncologists, clinical oncologists, clinical nurse specialists, cancer pharmacists and other members of the multidisciplinary team. Resident doctors with interest in specialising in Oncology and undergraduate students are welcome.

Scientific Programme Themes

The conference will be structured to facilitate networking, collaboration and partnership. Our aim is to develop a shared understanding of the current challenges of service provision within the UK and the factors that are hindering participation in research activities, drug and treatment delivery and recruitment into clinical trials.

Held over 3 days, it will encompass keynote lectures, presentations, posters, exhibition and networking social events.

Registration

Any representatives that you wish to attend outside of the allocated number included in your exhibition booking will need to register and pay a delegate registration fee.

Please register via the conference website

<https://conferences.ncl.ac.uk/acp-uksmo/>

Networking and Food Reception

Sponsors and exhibitors are most welcome to join us at the Networking and Food Reception on Friday 12 and Saturday 13 September which will be held in the Catalyst (Friday) & Frederick Douglass Centre (Saturday & Sunday).

Venue and Location



Above: Guests in conversation

United by seven iconic bridges across a bustling Quayside, Newcastle and Gateshead form a single, diverse and extremely vibrant visitor destination in the North East of England. Get ready to be charmed by the famous Geordie spirit in a city bursting with thriving nightlife, an award-winning restaurant scene, top-notch attractions and museums and places to stay which span comfortable affordability to four-star luxury.

The conference will take place at The Frederick Douglass Centre, Helix Science Square, Newcastle upon Tyne NE4 5TG.

The Frederick Douglass Centre, boasts three lecture theatres and the exhibition space across one floor. The building is a 15-minute walk from Newcastle Central Train Station, and the thriving City Centre. It sits almost next door to the iconic St James Park football ground.

Accommodation

Our colleagues at the Newcastle Gateshead Initiative have created an accommodation portal for all participants, listing a wide range of accommodation options in Newcastle City Centre.

Please visit the accommodation portal [here](#) to view and book or reserve.

<https://www.newcastlegateshead.com/AssociationofCancerPhysicians>

Sponsorship Opportunity

Educational Grant £10,000

Commercial organisations can sponsor this conference by use of an educational grant. Such a grant will be used to support the education and skill development of the healthcare professionals in attendance at the conference.

Delegates will be paying for their own hospitality through a registration fee.

All sponsorship will be published in the proceedings of the meeting and the conference website and event guide.

All exhibition stands will have restricted access to conference participants only and the meeting has exclusive use of the building.

You may require a signed written agreement, which can be completed upon request but our terms and conditions are outlined at the end of this document.

All sponsors will have the following:

- The sponsor's name, company logo, company bio and link to the company website will be listed on the conference website
- The sponsor will be acknowledged in conference marketing emails and background slides between sessions

Dedicated exhibition times

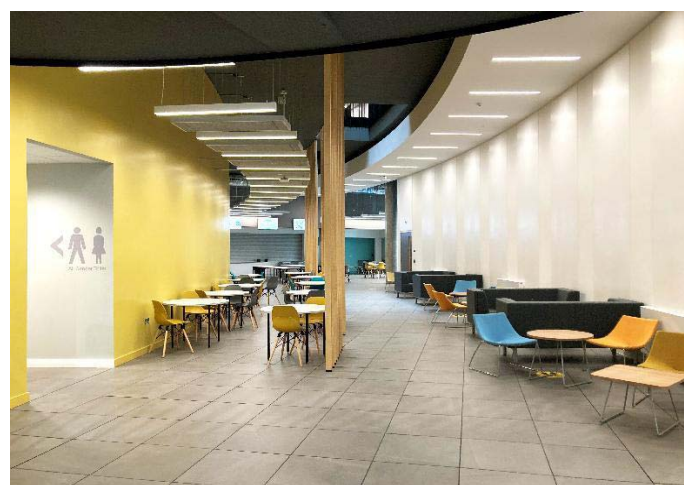
Friday 12 – Sunday 14 September

- All refreshment breaks and lunches will be served in the exhibition area
- On Friday 12 September, the conference is using the Catalyst Building for the pre-conference workshops
- On Saturday 13 and Sunday 14 September the conference is in the larger Frederick Douglass Building (next door)

Exhibition Space

- There will be space in the exhibition area for a table/stand
- All refreshments and food will be served in the same space throughout the conference

Scientific posters will be displayed on poster boards in dedicated areas in the venue and is a major feature of the conference, a crucial networking and learning opportunity for delegates.



Above: Exhibition space set out for social networking

Exhibition

An industry exhibition will be held alongside the conference and the organisers invite the participation of industry partners. The exhibition will be spread across the ground floor and foyer area within the Frederick Douglass Building at Newcastle University

Payment of the exhibition fee will provide the exhibitor with:

- Stand space
- All refreshments and lunch for two company representatives
- Access to all scientific sessions and conference materials for two company representatives
- Attendance at the evening reception events for two company representatives
- Basic electrical supply (one plug socket) if required
- One table and two chairs (please provide your own baize to cover your table)
- Cleaning of exhibition stand area
- Overall heating and lighting in the exhibition area
- WiFi access

Hire of exhibition space does not include:

- Portering services
- Hire of furniture, audio visual equipment
- Advanced internet connections
- Table coverings

Booking of Exhibition Space

All bookings of exhibition space and sponsorship are administered on a first-come, first-served basis, dependent on availability and at the Organiser's discretion. Bookings for space and sponsorship should be made by emailing the conference team at acp.uksmo@newcastle.ac.uk

Sponsorship & Exhibition Terms & Conditions

Agreement

Choosing to provide an educational grant constitutes only an offer to sponsor/exhibit at the ACP/UKSMO Conference 2025 on these terms and conditions only. The Organisers reserve the right to accept or refuse such offer at its sole discretion. In the event that the Organisers accept the grant, the Organiser will provide written confirmation via email of the booking of exhibition space, and this will create a legally binding contract between the Sponsor and the Organiser on these terms and conditions only to the exclusion of all others (this 'Agreement'). Your company may have its own contract for signature and we are happy to discuss the arrangements in detail as required. Any contracts will be between your company and The Association of Cancer Physicians, which is a registered charity.

All bookings of exhibition space are administered on a first-come, first-served basis, dependent on availability and at the Organiser's discretion. Bookings for space should be made by emailing the organisers at acp.uksmo@newcastle.ac.uk.

Upon receipt of the email requesting booking, space will be confirmed, and an invoice will be emailed. Space allocations will be made in the order in which applications are received.

Payment

On providing such written confirmation to the Sponsor/Exhibitor, the Organiser will issue its invoice to the Sponsor/Exhibitor in respect of the educational grant. The Sponsor/Exhibitor shall make full and final payment to the Organiser no later than 30 days following receipt of the invoice. The educational grant is exclusive of VAT. Payments should be made by BACS as detailed on the invoice issued by the Association of Cancer Physicians.

Terms

This Agreement commences on the date of the Organiser's written confirmation of the booking and shall terminate at the end of the UKSMO Conference 2025.

Cancellation Clause

Cancellation of the Sponsor/Exhibitor attendance at the meeting must be made in writing to The Conference Chair and can be emailed to acp.uksmo@newcastle.ac.uk. If such a cancellation occurs, the educational grant paid will not be refunded.

If the conference is cancelled by the Organiser (other than as a result of events beyond the reasonable control of the Organiser), the Organiser shall refund the educational grant to the Sponsor/Exhibitor.

The Organiser's Obligations

The Organiser will:

- Organise the UKSMO Conference 2025 to a high standard and to the best of its ability
- Ensure the Sponsor/Exhibitor benefits from all elements of the confirmed Sponsorship
- Not do or knowingly permit to be done anything which is prejudicial to the good image of the Sponsor/Exhibitor

Sponsor/Exhibitor Obligations

Stands must be staffed during exhibition times, including scheduled breaks and poster viewing sessions.

Insurance

While every precaution is taken to protect your property during the event, the Organisers are not responsible for any loss or damage and we strongly recommend that you take out appropriate insurance cover. The Organisers accept no responsibility for any loss sustained by exhibitors from theft, fire damage or any third party.

Exhibitors are responsible for insuring against any legal liability incurred in respect of injury or damage to property belonging to third parties. In addition to this, exhibitors should protect their expenditures against abandonment and cancellation or curtailment of the event due to reasons beyond the Organiser's control.

Security

The Organisers cannot be held responsible for the loss or damage to exhibitors' property.

Exhibitors are advised not to leave their stand unattended at any time especially if there are portable and valuable items on the stand.

Exhibition Set-Up and Breakdown

Exhibitors will have access on to set-up their stand on the following times:

- Friday 12 September: 08:00-09:00
- Saturday 13 September 08:00-09:00

The only activities permissible on the day of the conference are displaying brochures or the set-up of any valuable equipment, which for security reasons you do not want to leave unattended overnight. Exhibition stands must not be broken down before 14.00 on the last day of the conference. Please note, the above times are subject to change. Exhibitor instructions, will be sent to exhibitors in advance of the conference with confirmed timings and instructions.

Exhibitors' Responsibilities

All exhibiting companies are responsible for their stand. Due consideration must be given to the safety of the stand throughout the event and that any actions or inactions do not give rise to accidents, injuries or an unsafe working environments in so far as is reasonably practicable.

The Organiser reserves the right to restrict exhibit area activity noise, operation, or materials that, in the Organiser's opinion could cause disruption or offence to other Exhibitors and/or event delegates, or unduly interfere with the delivery of the event itself.

Accessibility

The current EU regulations state that disabled persons must be afforded the same opportunities as able-bodied persons. This includes the ability to attend exhibitions and view any exhibits.

Liability Clause

The Organiser shall not be liable for any failure to fulfil this contract where failure is caused by supervening circumstances including weather, fire, flood, earthquake, transport delays, war, riots, acts of terrorism or event which, without fault of either party, render fulfilment impossible.

The Sponsor/Exhibitor (including its officers, employees, contractors and agents) and the Sponsor's exhibition stand must comply in all respects with all applicable laws, regulations, and rules and conditions of the Venue relevant to it, and with any relevant trade codes of practice.

